

MINUTES  
VILLAGE OF LA GRANGE  
BOARD OF TRUSTEES REGULAR MEETING

Village Hall Auditorium  
53 South La Grange Road  
La Grange, IL 60525

Monday, March 14, 2016 - 7:30 p.m.

1. CALL TO ORDER, ROLL CALL, PLEDGE OF ALLEGIANCE

The Board of Trustees of the Village of La Grange regular meeting was called to order at 7:30 p.m. by President Livingston. On roll call, as read by Village Clerk John Burns, the following were:

PRESENT: Trustees Arnett, Kotynek, Kuchler, Langan and McCarty, with President Livingston presiding.

ABSENT: Trustee Holder

OTHERS: Village Manager Robert Pilipiszyn  
Assistant Village Manager Andrianna Peterson  
Village Attorney Mark Burkland  
Finance Director Lou Cipparrone  
Public Works Director Ryan Gillingham  
Police Chief Renee Strasser  
Fire Chief Don Gay  
Assistant Community Development Director Angela Mesaros

The Village Clerk led the audience in reciting the pledge of allegiance.

2. PRESIDENT'S REPORT

President Livingston thanked the Village Board and staff for the work involved in preparing for and setting priorities at the budget workshop held on Saturday, March 12.

He noted that the Village was awarded the prestigious Certificate of Achievement for Excellence in Financial Reporting (CAFR Award) for the 20<sup>th</sup> consecutive year and thanked the Finance Department for the accomplishment.

President Livingston noted that the annual refuse Spring Clean Up will be held the week of April 11<sup>th</sup> on resident's regular collection day. A regional electronics recycling collection event will be held on Saturday, April 16<sup>th</sup> in Westchester. More information regarding these services is available on the Village's website.

President Livingston reported that the Village has received a letter from the Arbor Day Foundation congratulating the Village for being a 2015 Tree City USA recipient.

Finally, he reported that the next regular meeting of the Village Board scheduled for Monday, March 28, 2016 will be cancelled. The next regular meeting of the Village Board will be on Monday, April 11, 2016.

A. Oath of Office – Firefighter / Paramedic Alex Barajas

President Livingston invited Clerk John Burns to administer the Oath of Office to Firefighter / Paramedic Alex Barajas.

B. LGBA – Presentation / Request for Village Funding

President Livingston invited Nancy Cummings and Phil Fornaro from the La Grange Business Association to address the Village Board regarding their proposal for funding.

Nancy Cummings, LGBA Executive Director, noted her passion for La Grange and the LGBA's shared mission with the Village to enhance economic vitality.

She noted that the LGBA currently has approximately 260 members, 60% of which are service businesses, 16% retail, 14% restaurant and 10% non-profit. While she noted that La Grange residents understand the importance of shopping local, the biggest competition for La Grange businesses is the convenience of online shopping. Therefore, an ongoing education of the La Grange experience, including building an awareness of why the Village is different, is imperative to economic vitality.

Ms. Cummings stated that public relations is different than advertising and that enhancements to technology, including the LGBA website, apps for smart phones and social media will improve outreach to shoppers.

A focus on promoting new reasons to visit the Village is also planned with a noted 40% increase in interest regarding the Farmers Market since the LGBA started managing it last year.

The Village currently supports the LGBA in the amount of \$37,000 per year to promote several events. The LGBA is requesting an increase in funding from the Village to the LGBA in two parts. The first is a one-time expenditure (\$20,000) for technological improvements to enhance the experience for the next generation of consumers (on-line and social media). The second is for additional annual funding (\$30,000) to enhance and sustain the current promotional efforts of the organization.

Phil Fornaro, LGBA President, noted that with the recent Chicago Magazine article, it is a good time to capitalize on the positive energy and momentum. The LGBA is continuing to grow its membership and to increase its relevance on social media.

Trustees discussed the proposal and asked questions regarding the appropriate focus for advertising, how the valet parking program (funded through the Village) is currently working, current and ideal target retail mix, efforts specific to the West End business district and a request for a copy of a detailed budget of how dollars are currently spent.

President Livingston thanked Ms. Cummings and Mr. Formaro for their presentation and noted that the request will be considered in the context of budget discussions and ongoing conversations.

3. PUBLIC COMMENTS REGARDING AGENDA ITEMS

A resident and several of her neighbors from Birks Court requested clarification regarding whether the Village had been approached to sell or develop the greenspace located near the Village's water facilities at Birks Court.

President Livingston replied that the matter is not something that the Village Board has discussed, nor is a developer being sought. It is also not a pending matter before the Zoning or Plan Commission. If a proposal is presented to the Village, it would be carefully considered in a public setting.

Village Manager Pilipiszyn noted that the Village owns the property and that it provides detention for the neighborhood.

4. OMNIBUS AGENDA AND VOTE

- A. Contract – Group Health and Life Insurance Renewal.
- B. Ordinances – Opus Development Special Service Areas for Ogden Avenue / La Grange Road Sidewalk and Retail Parcel Interim Landscaping.
- C. Professional Services Agreement – Executive Recruitment Services, Director of Community Development.
- D. Material Purchase – Public Works / Rock Salt.
- E. Minutes of the Village of La Grange Board of Trustees Regular Meeting, Monday, February 22, 2016.
- F. Consolidated Voucher 160314.

It was moved by Trustee Langan to approve items A, B, C, D, E and F of the Omnibus Agenda, seconded by Trustee McCarty.

Approved by 5 to 0 roll call vote:

Ayes: Trustees Arnett, Kotynek, Kuchler, Langan and McCarty  
Nays: None  
Absent: Trustee Holder

5. CURRENT BUSINESS

None.

6. MANAGER'S REPORT

A. Village Regulation of Small Cell Sites

Village Manager Pilipiszyn reported that in follow up to comments provided by the Village Board on January 25, 2016 regarding a proposed set of regulations for small cell sites, staff and the Village Attorney have revised the draft policy accordingly.

Village Manager Pilipiszyn invited Village Attorney Mark Burkland to provide a summary of the Village Board's discussion and request for consensus direction regarding the policy.

Village Attorney Burkland reported that staff had responded to each suggestion and question provided by the Village Board and provided an overview of the changes.

President Livingston and Trustees were complementary of the draft policy. Trustees provided comments regarding the proper location of equipment, number of carriers on each location, size and appearance of equipment cabinets, and concealment of equipment within the pole. After discussion regarding the preferred equipment location, the consensus of the Village Board was that while staff should have the flexibility to determine equipment location based on conditions, the general direction provided by the Village Board on this matter is that first consideration should be given to having the equipment ground-mounted, before being pole-mounted.

7. PUBLIC COMMENTS REGARDING MATTERS NOT ON AGENDA

None.

8. TRUSTEE COMMENTS

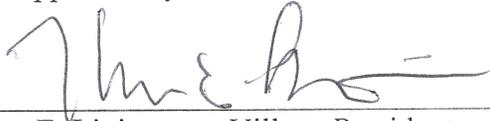
None.

9. CLOSED SESSION

None.

10. ADJOURNMENT

At 9:09 p.m. Trustee Langan moved to adjourn, seconded by Trustee Arnett. Motion approved by voice vote.



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Thomas E. Livingston, Village President

ATTEST:



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John Burns, Village Clerk

Approved Date: