

Village of La Grange

AGENDA

COMMUNITY AND ECONOMIC
DEVELOPMENT COMMISSION
of the
VILLAGE OF LA GRANGE
Village Hall Auditorium
53 S. La Grange Road, La Grange, IL



August 4, 2016 - 7:00 p.m.

1. Call to Order and Roll Call
2. Approval of Minutes – May 5, 2016
3. Old Business
 - Update – Village Entryway and Trailblazing Signs
 - Valet Parking Annual Review
 - LGBA Funding – Market Study Proposal
 - Continue discussion of east end community engagement
4. New Business
 - Walgreens Kiosk Proposal
 - Village Update
 - Community Development Update
5. Adjournment

The Village of La Grange is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact the ADA Coordinator at 579-2315 promptly to allow the Village to make reasonable accommodations for those persons.

VILLAGE OF LA GRANGE
Community Development Department

MEMORANDUM

TO: Community and Economic Development Commission

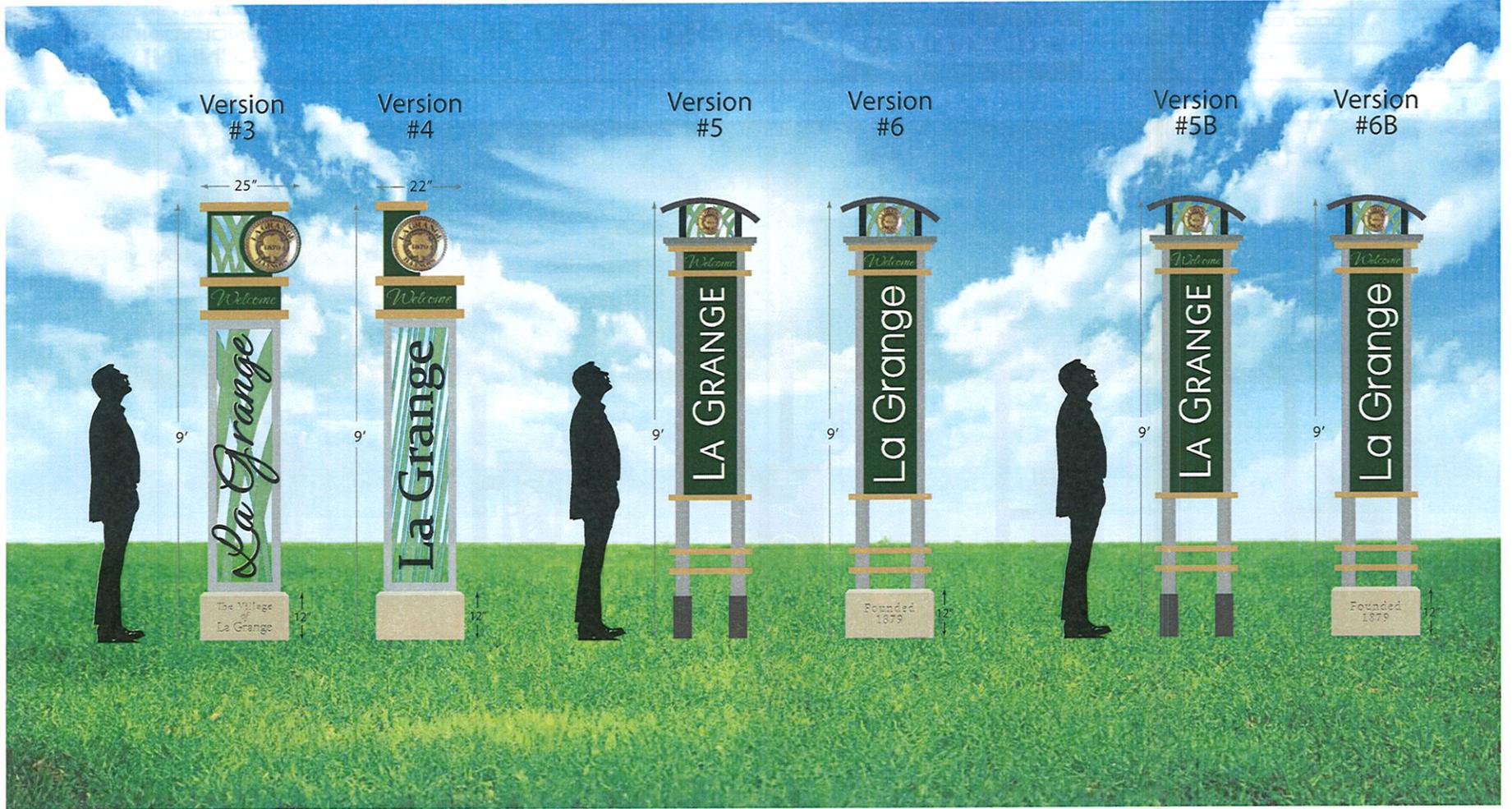
FROM: Angela M. Mesaros, Assistant Community Development Director 

DATE: July 22, 2016

RE: **VILLAGE ENTRYWAY AND TRAILBLAZING SIGNAGE**

As discussed at your last meeting, the gateway signs have been revised: (1) designs include vertical oriented letters as an option. Attached are the images with letters both vertical and horizontal for comparison. (2) The signs were revised with "Welcome" & "founded" in clearer, bolder print so it is easier to see. We can discuss next steps in this process at your next meeting, Thursday, August 4 at 7 p.m. I have provided the images for your review and comment prior to the meeting.

Also, Infinity Signs has provided additional comments regarding the solar lighting option: In looking at the option of integrating flexible solar panel into the roof sections of the signs. After much research, they found that the winters in Chicago pose the greatest challenge. Each sign would need a panel of about 5'x2' panel mounted above the sign. This would power the sign for 8 hours of the night, in winter. Summer is not an issue due to the additional hours and increased intensity of the light.



INFINITY COMMUNICATIONS GROUP
 5350 EAST AVE • COUNTRYSIDE, IL 60525
 PH. 708.352.1086 FX. 708.352.1237
 ICGSIGNS.COM

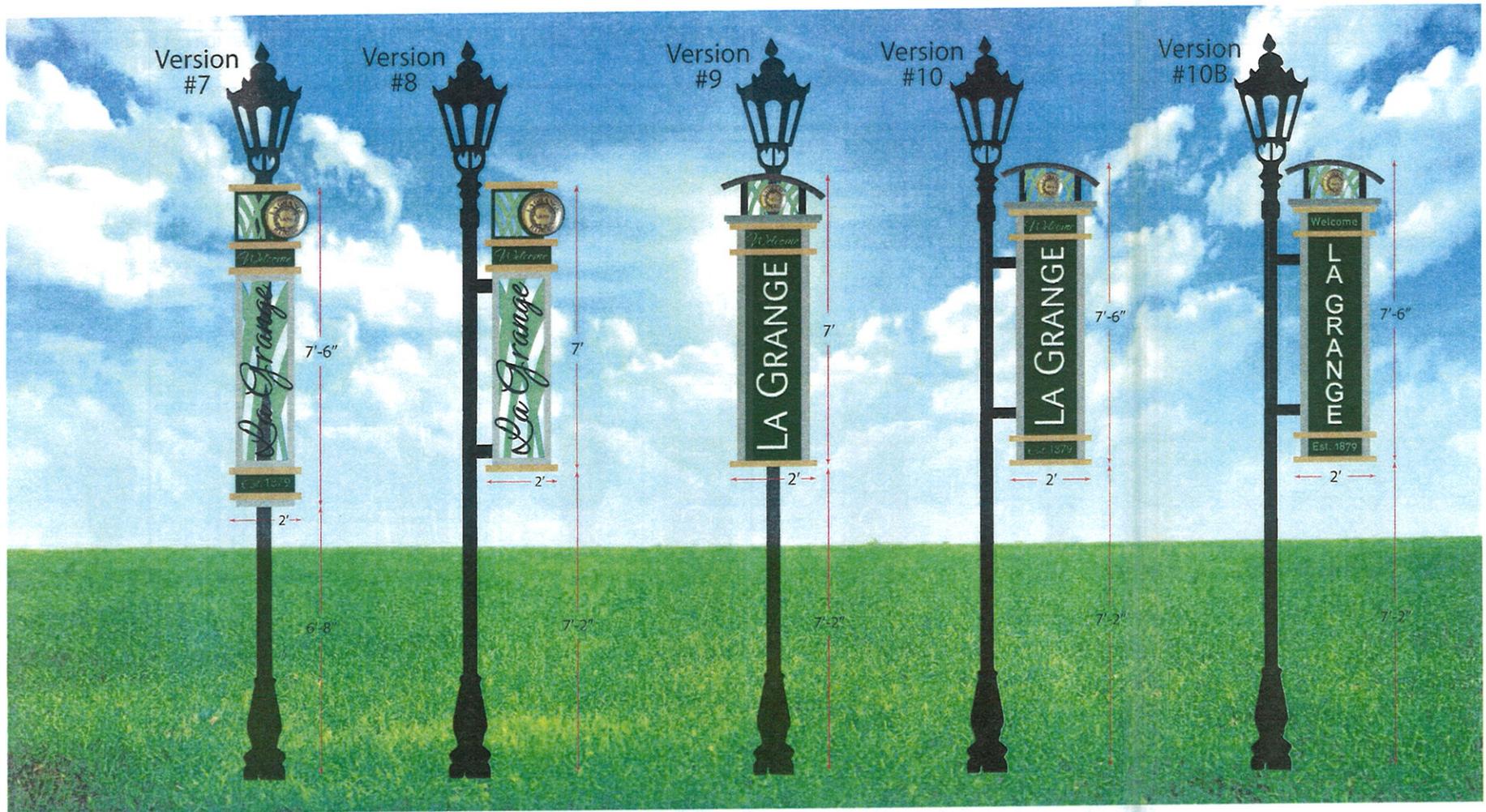
PROJECT
VILLAGE OF LA GRANGE
VILLAGE GATEWAY SIGNS

DATE
02 / 01 / 2016

REVISED	VERSION
Yes	2

PROJECT NO. CYR 4179	SCALE VARIES
DRAWN/DESIGNED BRL	DATE APPROVED 00 / 00 / 0000
SHEET 1 OF 5	APPROVED BY XX

APPROVED BY



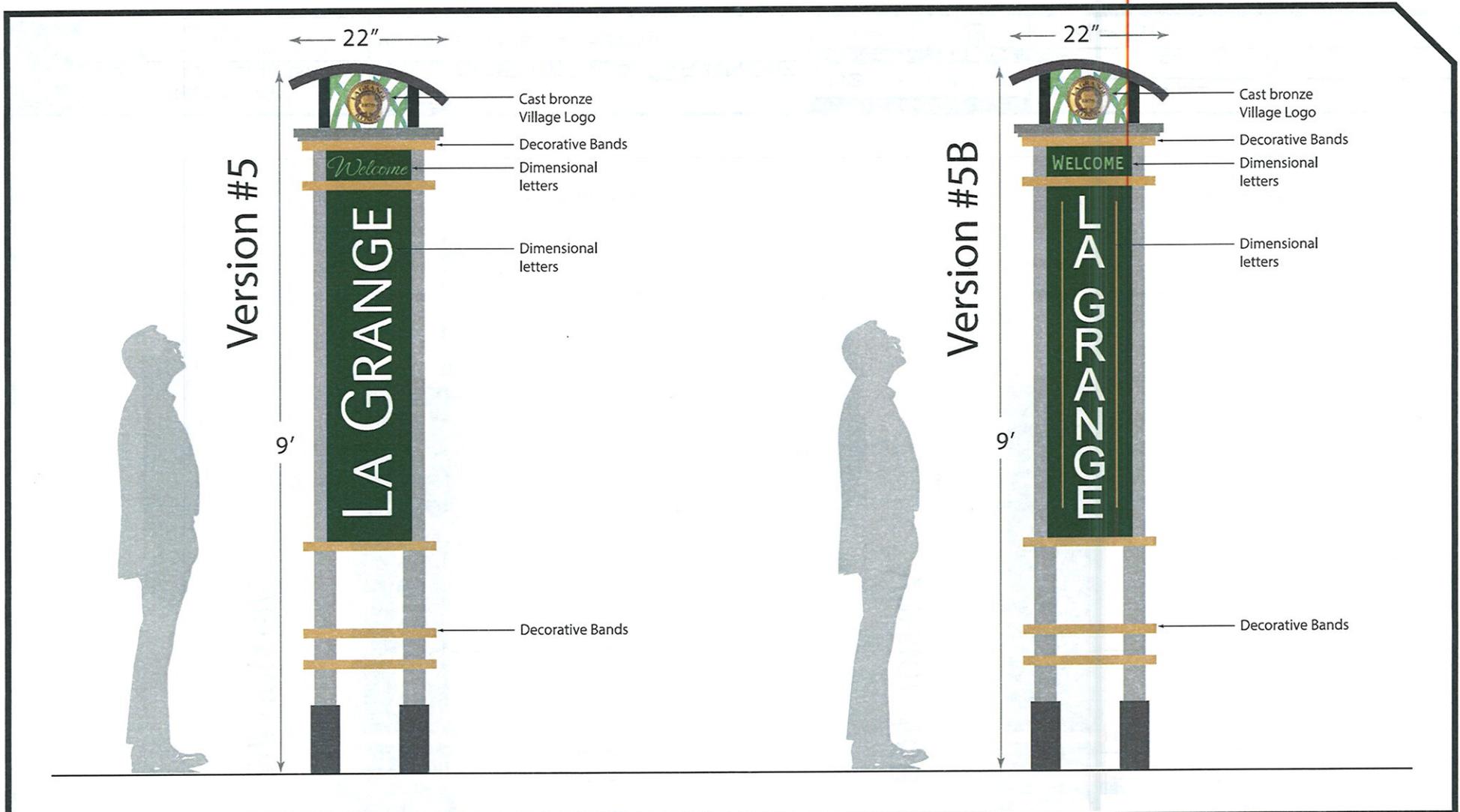
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PROJECT
VILLAGE OF LA GRANGE
VILLAGE GATEWAY SIGNS

DATE	
02/01/2016	
REVISED	VERSION
YES	2

PROJECT NO.	SCALE
CYR 4179	VARIES
DRAWN/DESIGNED	DATE APPROVED
BRL	00/00/0000
SHEET	APPROVED BY
2 OF 5	XX

APPROVED BY



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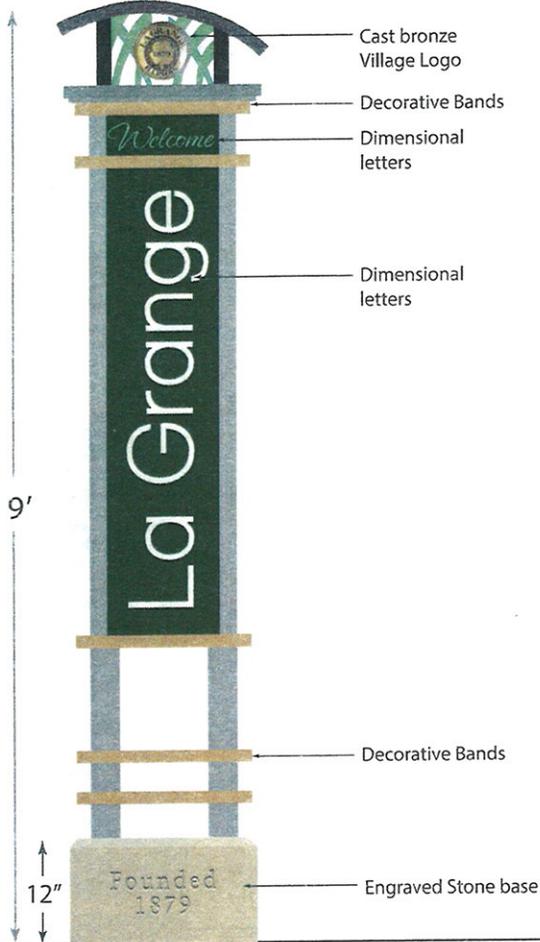
PROJECT
VILLAGE OF LA GRANGE
VILLAGE GATEWAY SIGNS

DATE	
02/01/2016	
REVISED	VERSION
YES	2

PROJECT NO.	CYR 4179	SCALE	VARIES	APPROVED BY
DRAWN/DESIGNED	BRL	DATE APPROVED	00/00/0000	
SHEET	3 OF 5	APPROVED BY	XX	

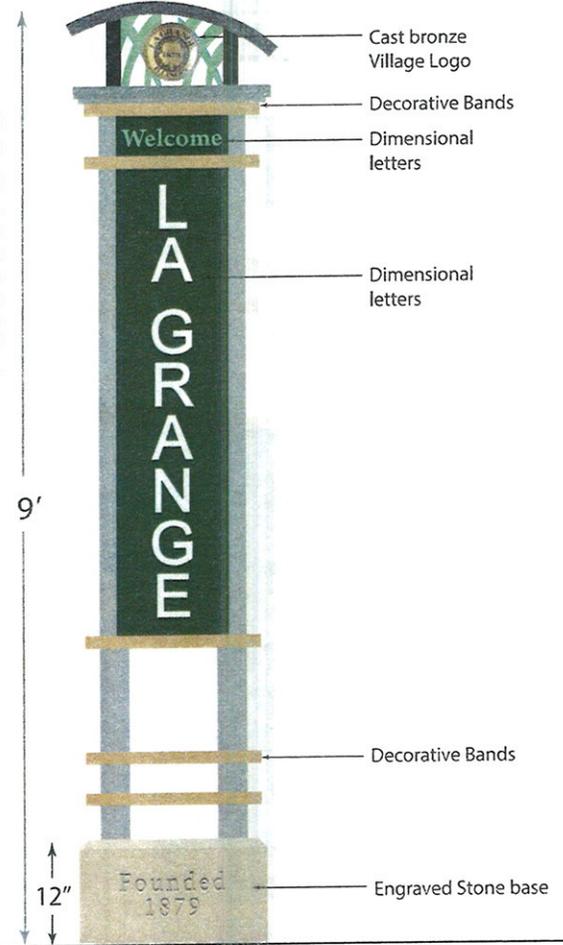
Version #6

22"



Version #6B

22"



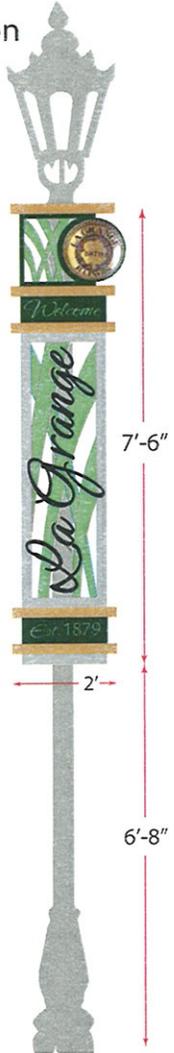
INFINITY COMMUNICATIONS GROUP
 5350 EAST AVE • COUNTRYSIDE, IL 60525
 PH. 708.352.1086 FX. 708.352.1237
 ICGSIGNS.COM

PROJECT
VILLAGE OF LA GRANGE
VILLAGE GATEWAY SIGNS

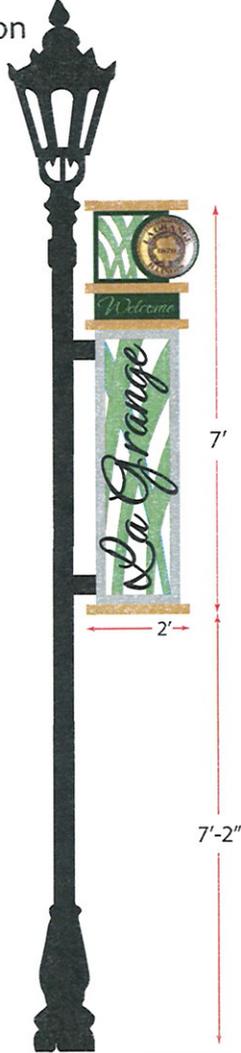
DATE	
02/01/2016	
REVISED	VERSION
YES	2

PROJECT NO.	SCALE	APPROVED BY
CYR 4179	VARIES	
DRAWN/DESIGNED	DATE APPROVED	
BRL	00/00/0000	
SHEET	APPROVED BY	
4 OF 5	XX	

Version #7

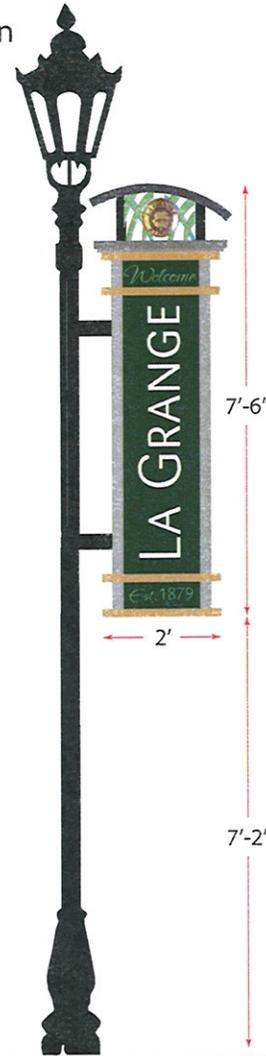


Version #8

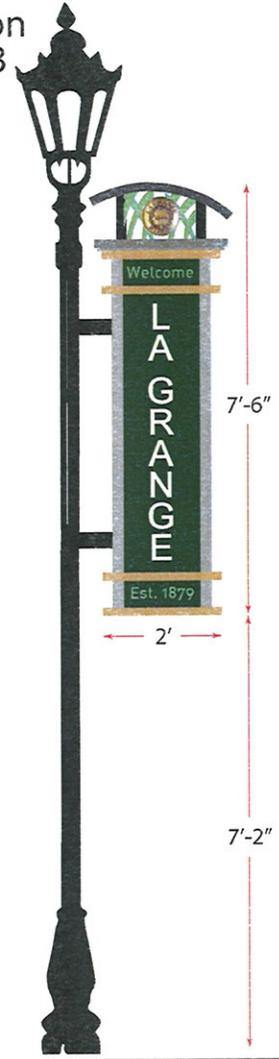


Please Note: Versions #8 & #10 are cantilevered designs. Depending on the specific location and type of pole, we will need to make sure the pole is able to carry that type of uneven load. We have shown a center mount version for each of these also. This will distribute the weight on the pole more evenly.

Version #10



Version #10B



INFINITY COMMUNICATIONS GROUP
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 PH. 708.352.1086 FX. 708.352.1237
 ICGSIGNS.COM

PROJECT **VILLAGE OF LA GRANGE**
VILLAGE GATEWAY SIGNS

DATE	
02 / 01 / 2016	
REVISED	VERSION
YES	2

PROJECT NO.	SCALE
CYR 4179	VARIES
DRAWN/DESIGNED	DATE APPROVED
BRL	00/00/0000
SHEET	APPROVED BY
5 OF 5	XX

APPROVED BY

VILLAGE OF LA GRANGE
Community Development Department

MEMORANDUM

TO: Community and Economic Development Commission

FROM: Angela M. Mesaros, Assistant Community Development Director 

DATE: July 22, 2016

RE: **WALGREENS KIOSK PROPOSALS**

The kiosk at Walgreens at the La Grange Crossings is in need of repair. Staff has reviewed proposals from private vendors as well as concepts for community marketing of this space from the La Grange Business Association (attached). We will present options at your meeting for review and discussion.

Angela Mesaros

From: Angela Mesaros
Sent: Friday, July 22, 2016 3:32 PM
To: Angela Mesaros
Subject: FW: 2015 community murals and Walgreen's Window display
Attachments: IMG_3743.JPG; Untitled attachment 00013.txt; IMG_3744.JPG; Untitled attachment 00016.txt; IMG_3710.JPG; IMG_3711.JPG; IMG_3712.JPG; IMG_3713.JPG; IMG_3714.JPG

On Friday, June 17, 2016 1:57 PM, Bottle & Bottega La Grange <Lagrange@bottle-bottega.com> wrote:

Hi ladies!

Attached you will find the images from last year's community mural projects. The adult mural measures 4'wide x 3' long. The Kids mural measures 2'wide x 3' long.

Additionally, you will find pictures of the LaGrange Corner Stone Window Display. As you can see by the photos, the display is sectioned essentially into three panels.

My suggestion is to highlight the Adult mural in the Center and the Kids mural in the Southern (Left) Panel.

Install a LARGE banner below the artwork in the center panel: (This could also be in the form of a poster to sit in an easel I can provide). I like the idea of Blowing up the banner though so it's easily visible from cars on La Grange.

SAVE THE DATE!!!
WEST END ART FESTIVAL 2016
Sept. 17-18
For More Information visit>>>

The Right panel could Showcase Different Colored Rows of Highlighted Events stacked. Bright colored backgrounds with Bold black lettering.

Cool Events all Summer long!!! or DON'T MISS...
*Craft Fair....July 9-10th
*Farmer's Market....Thursdays 7am-1pm
*Just Desserts....Saturdays, June 18-July 30
*Endless Summer....August 5-7
*Sidewalk Sale...September 10-11

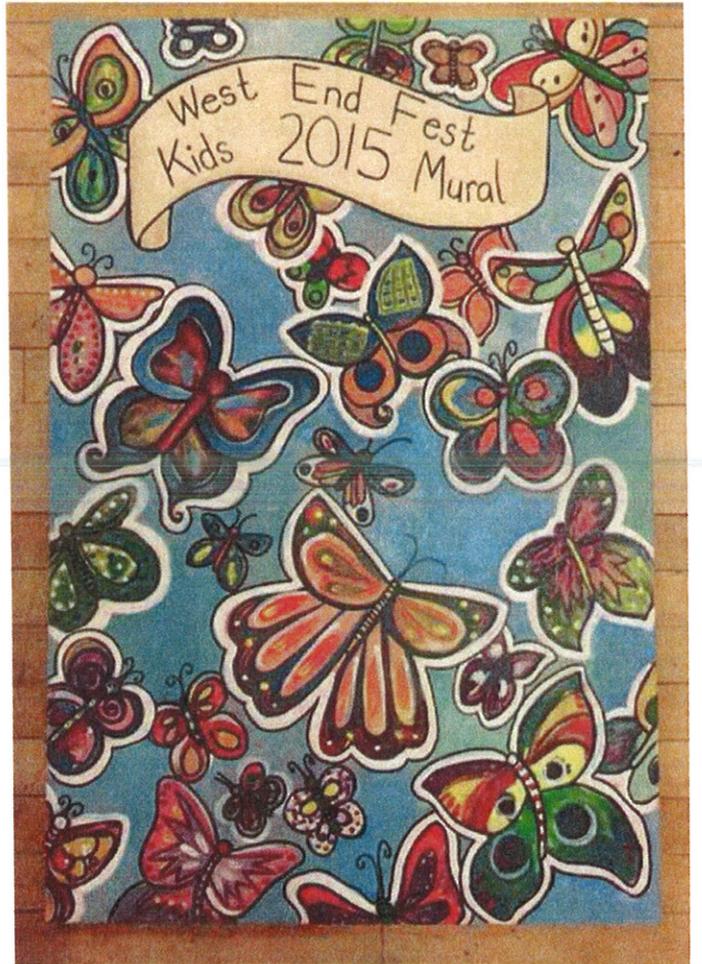
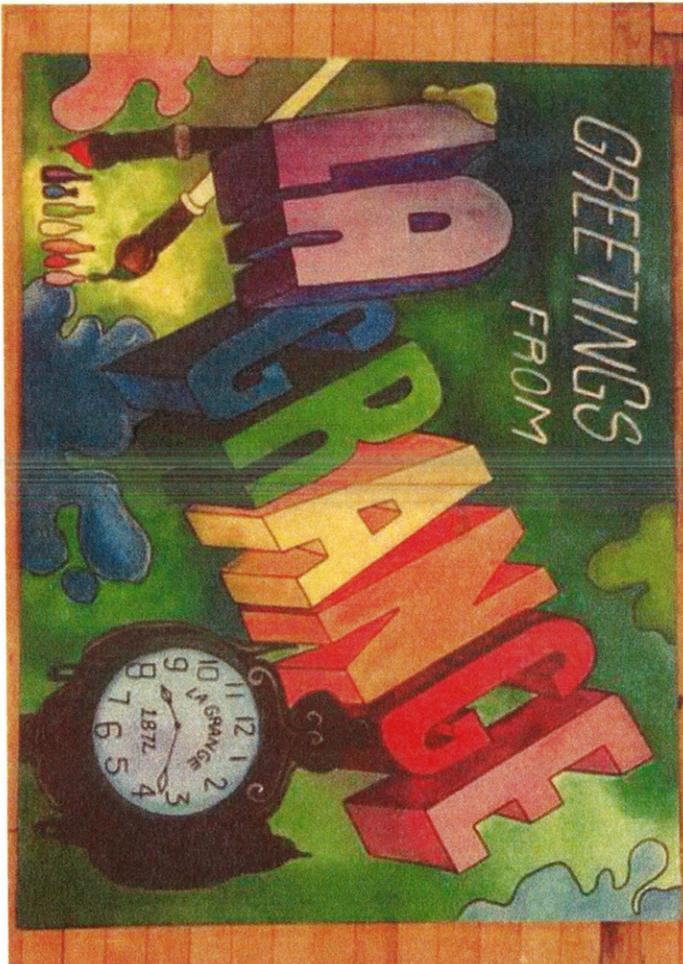
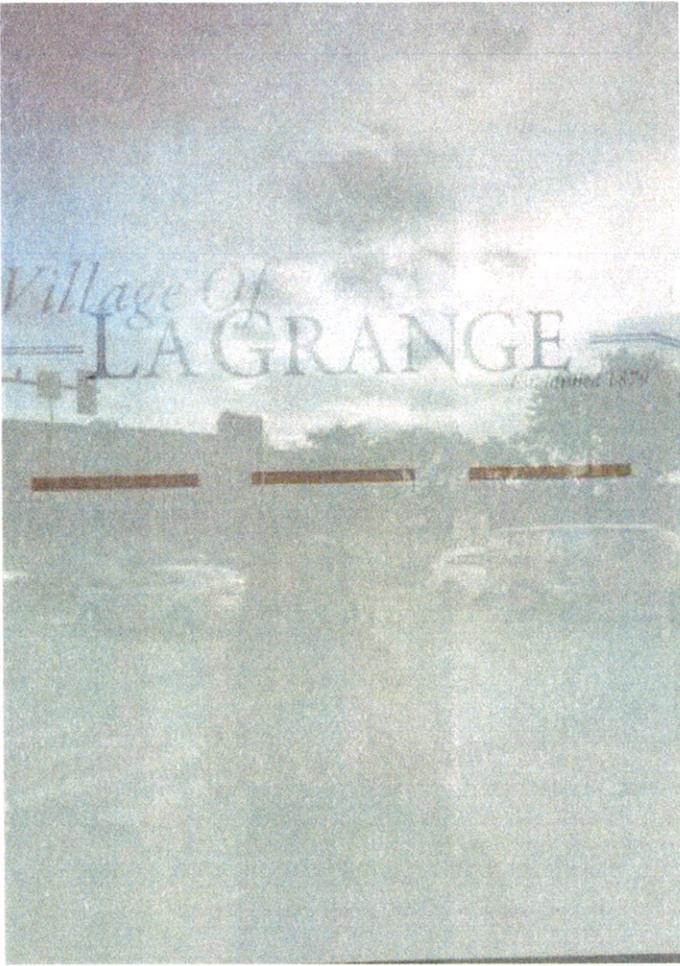
The left (South) panel could showcase the Kids Mural and an easel with Poster about the West End Information etc.
Please let me know your initial thoughts. I'm able to lend and install the

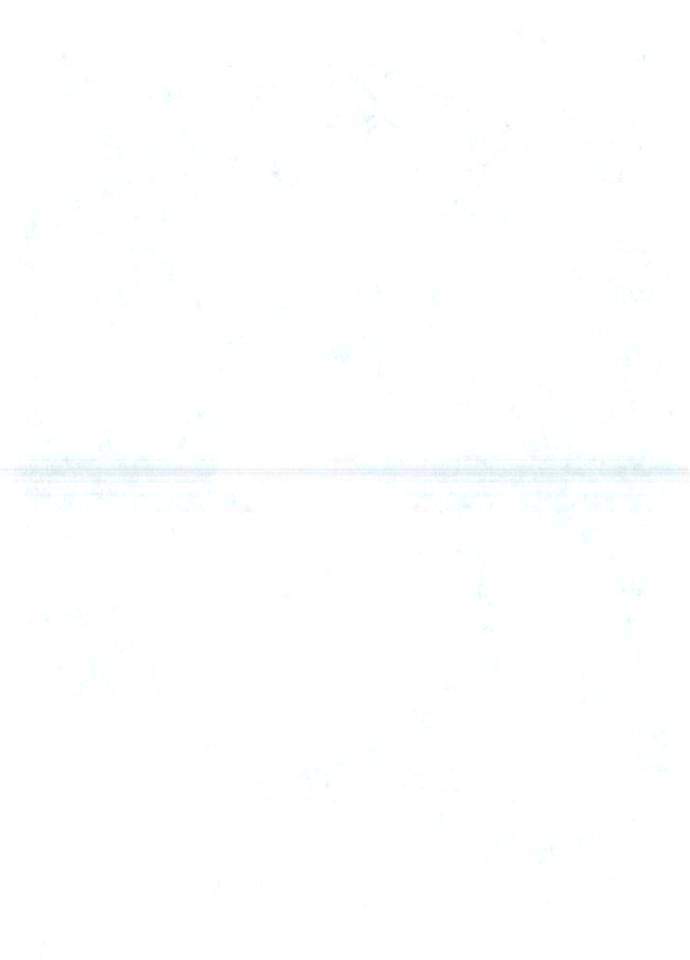
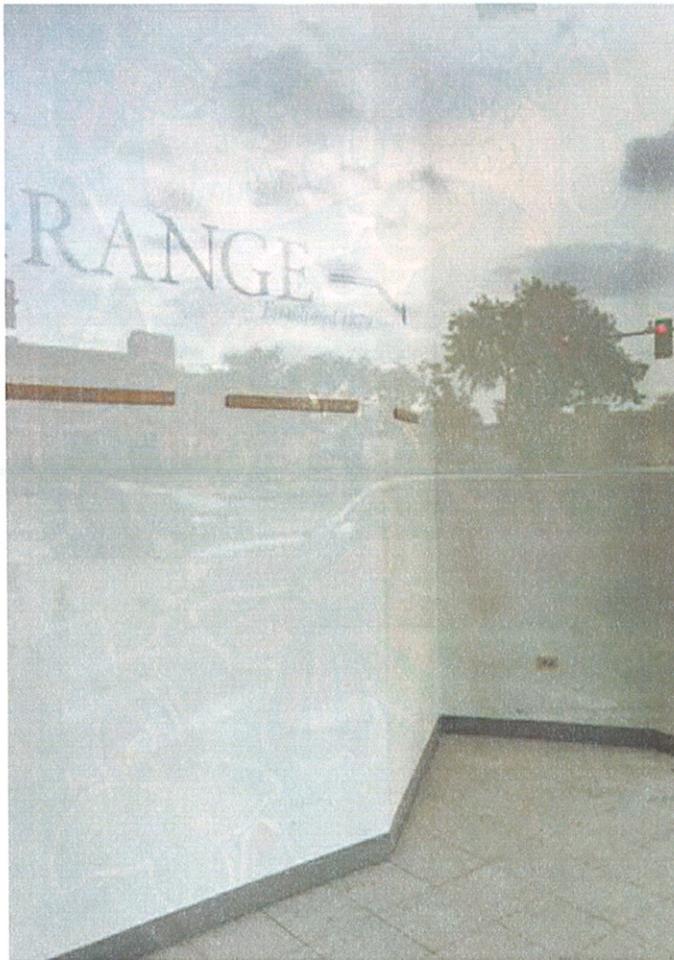
exhibit. I think the sooner the better. What kind of budget does the village/lgba have to get the marketing created? Keep me posted and know that I'm available to discuss further.

I'm leaving for vacation at the end of this month FYI. Thanks!

Cheers,
Meg

*bot.te.ga [boh-tey-guh]: the studio of a master artist, in which students learn by participating in the work.





April 19, 2016

Mr. Curt Trusner
Environmental Health / Code Enforcement Officer
Village of LaGrange
53 S. La Grange Rd.
La Grange, IL 60525

Dear Curt,

It was a pleasure meeting with you and your associate, Angela, this morning to discuss your interest in development of creative possibilities for the kiosk located in the Walgreens building on LaGrange Road.

I understand that the Village of LaGrange would like to consider a creative new use for the space and have noted the following:

- The Village of LaGrange is open to creative thinking and possibilities.
- Sight lines to the space are primarily from traffic heading northbound, riders on the train moving or standing, and pedestrians in the immediate vicinity.
- There have been discussions with the local merchants group considering possible promotional uses of the space.
- There will be a dedicated budget for this space and its function.
- Changeability is a desirable feature; possibly on a quarterly basis.
- New presentation technologies are welcome.
- We would be working directly with the Economic and /or Community Development staff.

As I mentioned, there are countless possibilities for approaching this effort. It is best to limit the range of approaches for ongoing consideration. To that end I suggest that the first step be to engage our services to undertake a research and reporting task. This would allow us to broadly review existing similar situations to identify any that can focus our attention on a manageable short list of approaches and inform next steps.

Our work specifically would include:

- a visit to the site to photographically document conditions and sight lines and to take measurements.
- research of relevant existing examples and best practices.
- edit the research and prepare a presentation of findings.
- meet with client team to review findings.
- assist client team in selecting one or more approaches for concept design and subsequent development.

Compensation for this first step is \$2960.00 plus expenses for any printing of presentation materials.

Continued...

Upon completion of this review, we would be happy to provide a proposal for creative direction, specific design, development and implementation.

Please let me know if this approach is consistent with your expectations and if you'd like us to proceed. If so, I will prepare an engagement memorandum that can authorize our work.

Very truly yours,

A handwritten signature in black ink, appearing to read "Nick Sinadinos". The signature is fluid and cursive, with the first name "Nick" being more prominent than the last name "Sinadinos".

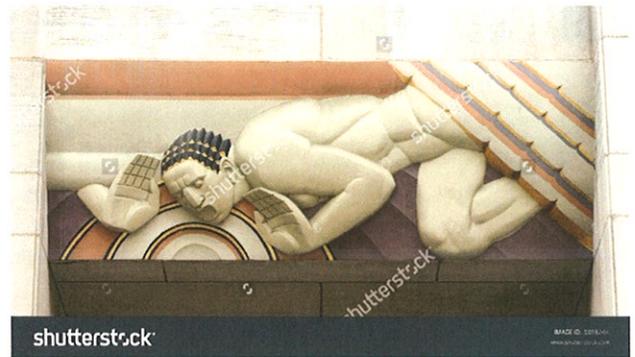
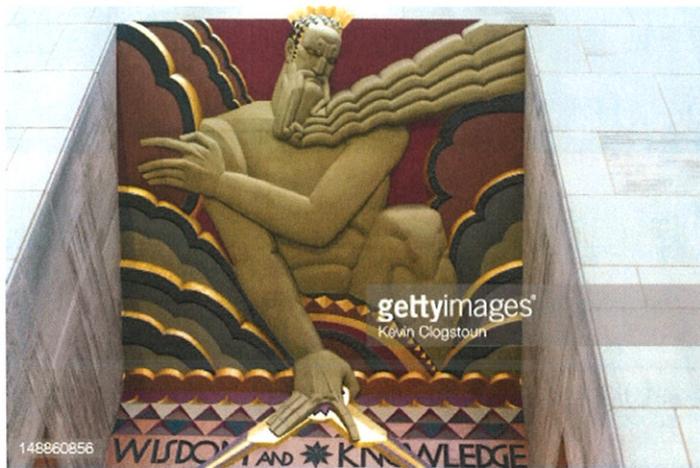
Nick Sinadinos
Creative Director

incl. Attachment TPNYC

We were engaged by the Great Atlantic & Pacific Tea Company (A&P) to imagine and execute a way to enliven the windows above their new Food Emporium store at Trump Palace on the upper East Side of Manhattan. The only criteria were that it needed to be appropriate for a high end food store and it had to represent New York City in some way.

From a range of possible approaches, we settled on the relief sculptural friezes at New York landmark, Rockefeller Center. We provided the concept and creative direction and enlisted an artist to produce food subject murals in a style reflecting the historic friezes.

Each panel was sculpted and painted at a small scale then lit and photographed to enhance three dimensionality. The photos were then scanned and digitally printed at an architectural scale. The images you see in the windows on the next page are completely flat but appear dimensional.



Rockefeller Center
Friezes



www.alamy.com - EKY8PT



**A&P Food Emporium at Trump Plaza
New York City, NY**

Great concept and execution are the difference between merely decorating and achieving an emotional response.

Our design presents food imagery in a style reminiscent of relief sculpture at Rockefeller Center to achieve an unmistakable New York impression.